

The Silence Project

Group 7

**Human -
Everyone
learns
something for
themselves.**

**Human -
Encourages
personal
development.
People can
participate that
would not normally
attend meetings.**

Human - Experience
silence in a group.
Learn why it is
important and then
they can continue
their personal
development on
their own.

Human - Even during silence people can connect with each other.

Human - It is good for people to connect and come together.

Human - Have a shared purpose. They all have the same needs.

Human - Individual can choose what to deliver and what to participate in.

Human - We need a project champion, an ambassador. That can share the message of the project.



Intellectual

The existing stock of knowledge, resourcefulness, creativity and innovation in a region's people, institutions, organizations and sectors.



Social

The existing stock of trust, relationships and networks in a region's population.



Cultural

The existing stock of traditions, customs, ways of doing, and world views in a region's population.



Natural

The existing stock of natural resources—for example, water, land, air, plants and animals—in a region's places.



Built

The existing stock of constructed infrastructure—for example, buildings, sewer systems, broadband, roads—in a region's places.



Political

The existing stock of goodwill, influence and power that people, organizations and institutions in the region can exercise in decision-making.



Financial

The existing stock of monetary resources available in the region for investment in the region.

Social - The silence project can be replicated in other areas. It 'belongs' to anyone that takes part.

Social - It is a project that could make individuals move outside their comfort zone.

Social - Make the silence project long term. Work with businesses and the community to create a permanent offering - become part of their area.

Social - Has the potential for the area to be connected with 'silence'. It requires the businesses and community to engage with the project.

Natural - It was a quiet walk in silence. When you are walking in silence you can see nature.




Natural - Develop a pride in their natural surroundings. Want to preserve what they see. Appreciate the natural surroundings.

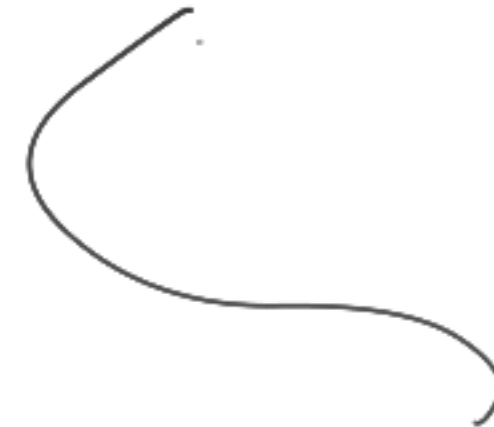
There is no financial purpose for the Silence Project

Financial - Volunteer time, no money transferred hands. But participants gave their time to showcase their region.

Financial - Indirect financial contributions. Catering during event. Follow up treatments and learning by participants.

Financial - Indirect accomodation, local B&B host participants and advertise the project.

The capital	The definition
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**Terroir
>
texture**

**different
capitals
covered by
Boer zkt. Bank**

**Educational >
big influence
for future
farming**

**city > agricultural
zone People in
supermarket learn
to know where the
eggs come from**

**Room
3**

**Project
FARMER
LOOKS FOR
SMALL PICNIC
BENCH**

**Circular
economy**

**Local
markets**

**Come
together**

**Bringing the
food
producers
together to
work together**

**interesting
idea > Vasile
will steal it!**

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	Intellectual	The existing stock of knowledge, resourcefulness, creativity and innovation in a region's people, institutions, organizations and sectors.
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Natural/social/personally: Garden Scotland. Using gardening as a tool/method for rehabilitation, connecting socially

How to measure the success of a project if it's not a traditional business? Look at the "Social Return on Investment". Look at qualitative outcomes through things like case studies.

Group 2

cultural/social: create interaction between people with dementia. Exposing/using the human potential of "disregarded" groups

cultural/social/building: taking a physical happening like constructions and turn it into an experimental project where individuals create something together.



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**Room 5
Cliff Trail
in Angus**

**NATURAL &
CULTURAL &
SOCIAL**

**Natural
capital: the
geology of the
place**

**Safety:
good
markers**

**The community was
involved in creating
the materials for
promoting the area:
how should the map
look, how much
information about
each of the issue
should be?**

**Social Capital: the
cameraman spends a
lot of time in there.
The challenge to put
together different
organization and the
community. he
wanted to include
history and
community.**









**Individual: the local
community was part
of the video,
painting stones and
getting involved.**

**The cameraman was
lovely, creative, full
of vitality and this
helped a lot.**

**Social media -
article in the
local press**

**Education
about the
wild life**

**Financial
is slow: a
page for
donations.**

	Group 1	Natural - a picnic area to create a link between tourists and the farmers.	Human - provided an opportunity to show what they are doing.	Social - allow a place for reflection.	
	Natural - connection for local people	The bench in the farm symbolises the social impact of our project. Looking at the bigger picture allows understanding.	People are couriers for information.	Bench hopping tour, possibly with fact finding	
					
					
					
					
					
					

financial - future possibilities for producing local grain and other local products. Respect for the processes.

The capital

The definition



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**Group
6**

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Natural, human & social capital: FD project helped to get small communities much needed attention in the bigger realm of destinations.

Human & social capital: creating learning networks; learning from each other. Sharing experiences help to organize and focus.

Human & social capital: getting involved in FD projects can motivate you on a personal level

Natural capital: try to weigh on nature preservation touristic cooperation between inhabitants, entrepreneurs en governments.

Financial-physical: partnerships between authorities and local communities can improve i.e. roadworks, ...

Financial & physical capital: political choices and how power is being used is imported in how communities can evolve to a Flourishing Destination.

The capital

Boer zkt bank:
Social impact,
connection
visitor-farmer;
more real
contact



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