## What surprised you in the exchange? What gave you hope?

What did you learn that can bring us further towards 'flourishing destinations'?

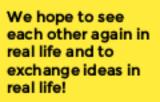


It did not surprise me at how resilient, creative and adaptable we can be!

No-one has gone bankrupt

There was no big surprise: everyone had similar problems and adequate solutions to them Some businesses have done really well as a result of Covid

Can governmental relanceprograms be aligned between European partners?





Inhabitants became vistors of their own place!

Certain businesses were not able to survive. We need to think more about the reasons for that. In a sense it was comforting to see we are all in the same boat.

Renewed love for local touristique experiences is something to keep working on!

Question - did your local tourist board/DMO start to actively encourage people to discover their "backyard"?

I saw it a lot happening in Flanders -Sophie Assenede ... and others

WHAT SURPRISED ME
IN THIS EXPERIENCE
WAS THE FACT THAT
ALTHOUGH WE ARE
THOUSAND
KILOMETERS AWAY
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WE MANAGED TO
SHARE OUR IDEAS







What surpr What gave What did yo

Not enough people looking after our environment and experinces in our community. n the exchange?

nat can bring us further towards 'flourishing destinations'?

What brought me hope was that we are all experiencing the same challenges! what's brought me hope was all the business was that the majority of business where in the same situation and some others business were in a worse economical difficulties.

Surprised that everyone took the time to rediscover their own area I was surprise to see how the word stop and everybody have time for everybody, surprise people have more appreciation for what they have at their door steep, surprise in how everybody want to contribute a little part on working together.

People now have more 'time' to spend. The cost of an acitivity is now not the focus.

Surprised to find new ways to be known, some businnesses did this very well.

I was surprised how

became. Positive to

I was surprised that

businesses thrive.

incredibly busy

some local sites

see small

Rural and local products have been highlighted.

I was surprised that all over the world the mindset was changed

I was surprised that El Tajin Martha's restuarant was closed

Some businesses have done really well as a result of Covid

I learn to reinvent myself, embracing the new way of living with the current restrictions. We learned more about human behaviour and what happens when they are 'locked down' and that lockdown eases. We learned what is important to people. We need to capitalise on that and learn for the future

every Belgian
started to
appreciate their
own environment.
Everyone became a
tourist in their own
area.

Human lessons learned experiences, surprise Londoners are moving towards country areas

I now understand the importance of having the support of the local community

Learned that we need to provide a network of public toilets to support people to access the outdoors

2

Need to value our nature economy more Some businesses did not survive. We need to think through why that was top help make them more resilient for any future pandemics

Small rural places were overwhelmed with visitors and caught unprepared for their arrival Local community
now value and are
willing to pay more
money for a local
product. It is also a
treat - in an
otherwise boring
life!!









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Andreea: the rural tourism as key for local development

Andreea:
Adapt,
reinvent, see
new
opportunities

Louise - not surprised by the overall sameness of the challenges we face. Great to see that Romania and Belgium communities supported their businesses. I drink too much. Bart - From Louise I learnt that having a few business directions is a very good plan (diverse your economic model)

2. Stuart - It gave me hope that we are all planning for a post Covid future or at least planning for business to start back again.

What doesn't surprise me is that we all face the same problems.

implica i să găsim solu ii i strategii. - I hope that we will get well through this period, especially because I see that we are all involved in finding solutions and strategies. - Ik hoop dat we deze periode goed doorkomen, juist 1. Monica: it surprised me to see how similar the problems we face are.

2. It gave me hope that we became more attentive to our values, of

each one!

What doesn't surprise me is that we all face the same problems. I expected this somehow

Bart -

More rural

space = A

**GIFT** 

3. be more careful about how we do things / more flexibility and ease of adaptation 1. Stuart - not all that surprised that our rural areas benefitted and urban areas were quiet for tourism.

Bart - It surprised me that in Belgium the COVID problem looks bigger than in Scotland or Romania

2. Stuart - we all want to help our local areas/businesses flourish and with Scotland, Belgium and Romania all appearing to want these same things it makes the big challenge to change the world less of an impossible task.

am inva at ca orice
situa ie are păr i bune
i păr i rele i că
adaptarea joacă un ro
extrem de important
- Ik heb geleerd dat
elke situatie zijn
goede en slechte
kanten heeft en dat
aanpassing een
uiterst belangrijke rol
speelt



Oost-Vlaanderen

## What surprised you in the exchange?

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People are adapting, they're 'flourishing' under the circumstances -Ann-Marie the creativity in Romania, and the supporting attitude of entrepreneurs in scotland It was a very intense and interesting experience its important to see that we can trust the power of community A negative - A couple of businesses in my industry have had to cease trading as a result of the pandemic. This has been upsetting to see as most were family businesses that have been operating for many, many years.

Ann-Marie

It did not surprise me at how resilient, creative and adaptable we can be!

the easy/fast shift to local actions and supporting local businesses I am pleasantly surprised that each of the participants went through a difficult period and yet they are very optimistic, confident and willing to change.

give us time to thinck and rethinck the things we intend to do, and improve our vision on it. and it is nice to see that each one is supporting each other. it 's a difficult time for every one, but everyone is in

it in the same way

the pandemic time

It gave me hope the fact that people came with so many creative ideas for this period

We also saw how quickly nature could heal if left alone for a while - the skies were clearer etc. Teaser: VLAD's film!

There is always hope and we can create a better world together when tougher times are with us

in the dark, a little light can make the difference We have been given an opportunity to teach people about our local area and how to respect and care for it. Ann-Marie More people in the tourism transport industry have come together to create a louder voice. To work together to find solutions to our issues and to understand that we are all in the together. Ann-Marie









What gave you hope?

What did you learn that can bring us further towards 'flourishing destinations'?

Hope - that people are embracing local tourism and supporting local business destinations - Europe
is on our doorstep and
there are so many
unique experiences
out there that
communities develop
and share with great
enthusiasm. Maybe
unique European
experiences are
something Scots will
look for more in

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Diversity of response

Things going on on my doorstep that are relevant Local community tourism responses can be fast, agile and adaptive.

Surprise - the speed that everyone has been able to adapt and diversify at short notice in trying circumstances



Hello!

No one went bankrupt so far!

T = T

That we are still here to learn from on another!

Surprised at how resilient everyone has been in incredibly difficult circumstances







